Liquidation Channel Press Release

For Immediate Release Feb. 20, 2014

Summary: The Liquidation Channel (LC) announces its first ever 2 Day Sale.

Liquidation Channel Announces Its First Ever 2 Day Sale Special Event

The Liquidation Channel (LC) is thrilled to announce its first ever 2 Day Sale special event. This exclusive sales event will be featuring new products and collections that will be up to 90 percent off.

This never before seen two day event starts Friday, February 21 through Saturday, February 22, and is the perfect opportunity for customers to take advantage of this great two day sale.

LC President, Gerald Tempton, says, "This will be a very exciting event that customers will not want to miss! Customers will have the opportunity to save big on thousands of exciting new styles and designs debuting at amazingly low prices!"

For more information on updates and specials, stay tuned to http://www.liquidationchannel.com/ or www.facebook.com/shoplctv.

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About Liquidation Channel: Liquidation Channel (http://www.liquidationchannel.com) is a global leader in direct sales of colored stones, diamonds, precious metals, and a variety of luxury goods and innovative products. Through a precisely and fully integrated system, the Liquidation Channel specializes in delivering Exceptional Quality, Exquisite Designs, and Outstanding Value, while providing a low-price guarantee on each of its products. The store's unique jewelry is available online at LiquidationChannel.com and on DirecTV Channel 75 and 226, Dish Network Channel 274, Verizon FIOS Channel 159, ROKU, AT&T U-Verse 399 and 1399 (HD), and local cable channels.

Enjoy amazing knock out deals on gorgeous and new #jewelry products at our FIRST 2 Day Sale! #LCINSIDER