Liquidation Channel Press Release

For Immediate Release

Dec. 20, 2013

Summary: The Liquidation Channel (LC) announces the return of their Year End Clearance Sale.

LC Kicks Off the End of the Year with its Year End Clearance Sale

Dec. 20, 2013 – The year may be almost over, but the Liquidation Channel's mission of helping customers save big continues with its Year End Clearance Sale event going on Sunday, December 22 through Tuesday, December 31. The Liquidation Channel is starting earlier than ever to give customers more time to save up to 90 percent off on an incredible selection of limited quantity and last in stock items.

Everything must go at this Year End Clearance Sale event to make room for the New Year. This 10-day clearance event will be showcasing huge savings and incredible markdowns on hundreds of LC's most popular jewelry items. It is a great chance for customers to stock up with spectacular savings on the best of 2013.

President Gerald Tempton said, "Why wait until after Christmas to start this incredible clearance sales event? Customers have been anticipating this clearance event all year, so we wanted to make this year even more exciting than the last. This is a great opportunity for customers to end the year with a bang and get their hands on these unbelievable deals!"

For more information on update and specials, stay tuned to http://www.liquidationchannel.com/ or www.facebook.com/shoplctv.

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About Liquidation Channel: Liquidation Channel (http://www.liquidationchannel.com) is a global leader in direct sales of colored stones, diamonds, precious metals, and a variety of luxury goods and innovative products. Through a precisely and fully integrated system, the Liquidation Channel specializes in delivering Exceptional Quality, Exquisite Designs, and Outstanding Value, while providing a low-price guarantee on each of its products. The store's unique jewelry is available online at LiquidationChannel.com and on DirecTV Channel 75 and 226, Dish Network Channel 274, Verizon FIOS Channel 152, ROKU, AT&T U-Verse 399 and 1399 (HD), and local cable channels.

Our Year End Clearance Event is back! Stock up on amazing #jewelry at incredible #clearance prices! #LCINSIDER