

| 21 | Promoters and promoter group shareholding |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Pledged/ Encumbered - Number of Shares | 25,82,472 | 25,82,472 | 25,82,472 | 25,82,472 | 25,82,472 | 25,82,472 | 25,82,472 | 25,82,472 | 25,82,472 | 25,82,472 | 25,82,472 | 25,82,472 |
|  |  | - Percentage of Shares (as a \% of the total shareholding of promoter | 19.66\% | 19.62\% | 19.91\% | 19.66\% | 19.91\% | 19.91\% | 19.66\% | 19.62\% | 19.91\% | 19.66\% | 19.91\% | 19.91\% |
|  |  | - Percentage of Shares (as a \% of the total share capital of the company) | 11.04\% | 11.06\% | 11.26\% | 11.04\% | 11.26\% | 11.08\% | 11.04\% | 11.06\% | 11.26\% | 11.04\% | 11.26\% | 11.08\% |
|  |  | - Number of Shares | 1,05,55,880 | 1,05,80,632 | 1,03,89,964 | 1,05,55,880 | 1,03,89,964 | 1,03,89,964 | 1,05,55,880 | 1,05,80,632 | 1,03,89,964 | 1,05,55,880 | 1,03,89,964 | 1,03,89,964 |
|  |  | - Percentage of Shares (as a \% of the total shareholding of promoter and promoter group) | 80.34\% | 80.38\% | 80.09\% | 80.34\% | 80.09\% | 80.09\% | 80.34\% | 80.38\% | 80.09\% | 80.34\% | 80.09\% | 80.09\% |
|  |  | - Percentage of Shares (as a \% of the total share capital of the company) | 45.13\% | 45.29\% | 45.27\% | 45.13\% | 45.27\% | 44.56\% | 45.13\% | 45.29\% | 45.27\% | 45.13\% | 45.27\% | 44.56\% |

The above results have been reviewed by Audit Committee and approved \& taken on record by the Board of Directors at its meeting held on $23 r$ January 2014 and Statutory Auditors have carried out the limited review of the same.
2 Exchange gain/loss includes Rs. 1637 Lacs being exchange gain transferred from Foreign Currency Translation Reserve on repayment of loan from one of the subsidiaries.

 the dollar for the period.



The subsidiary in USA has received a patent infringement notice from a Competitor. However, the company has been legally advised that this would not be tenable in law and hence no financial exposure is anticipated on this matter.
 $3,21,10,722$ equity shares of Rs. $10 /$ - each to $3,21,38,993$ equity shares of Rs. 10/-each.
The business activities in respect of new line of business is not significant for the quarter and therefore no disclosures as required by Para IV (d) of clause 41 of the listing agreement has been made.
$44,00,0001 \%$ Redeemable Cumulative Preference Shares of Rs. 100 each, which were due for redemption on 31 st October 2013 were duly redeemed as on that date as per the terms \& conditions on which they were issued.
No Investor complaints were pending at the beginning and end of the quarter. During the quarter, seven complaints were received and resolved
Figures for the previous periods are reclassified/rearranged/re-grouped, wherever necessary

Place: Jaipur
Date: 23 rd January, 2014

For and on Behalf of the Board of Directors
Sd/-
Rahimullah
Managing Director

Consolidated Segment-wise Revenue, Results and Capital Employed
(Rs. In Lacs)

| Particulars |  |  | Quarter Ended |  |  | Nine Month Ended |  | $\begin{array}{\|c} \hline \text { Year Ended } \\ \hline \text { 31-Mar-13 } \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 31-Dec-13 | 30-Sep-13 | 31-Dec-12 | 31-Dec-13 | 31-Dec-12 |  |
|  |  |  | (Un Audited) | (Un Audited) | (Un Audited) | (Un Audited) | (Un Audited) | (Audited) |
| 1 |  | Segment Revenue |  |  |  |  |  |  |
|  | a. | Wholesale | 17,343.64 | 15,877.47 | 15,998.50 | 45,795.39 | 38,950.18 | 48,987.51 |
|  | b. | Retail | 33,388.95 | 28,539.59 | 21,595.38 | 84,453.25 | 59,405.80 | 80,406.02 |
|  |  | Total | 50,732.59 | 44,417.06 | 37,593.88 | 1,30,248.64 | 98,355.98 | 1,29,393.53 |
|  |  | Less: Inter Segment Revenue | 13,688.28 | 12,660.61 | 12,779.75 | 36,386.63 | 31,782.84 | 40,104.11 |
|  |  | Net Sales/ Income from Operation | 37,044.31 | 31,756.45 | 24,814.13 | 93,862.01 | 66,573.14 | 89,289.42 |
|  |  |  |  |  |  |  |  |  |
| 2 |  | Segment Results |  |  |  |  |  |  |
|  | a. | Wholesale | 1,863.14 | 387.37 | 2,008.51 | 3,510.15 | 4,068.17 | 3,954.95 |
|  | b. | Retail | 2,688.69 | 3,500.23 | 838.35 | 8,216.46 | 2,953.79 | 3,760.27 |
|  |  | Total | 4,551.83 | 3,887.60 | 2,846.86 | 11,726.61 | 7,021.96 | 7,715.22 |
|  | Add/(Less): |  |  |  |  |  |  |  |
|  | (i) | Interest Income | 86.26 | 87.79 | 36.36 | 231.33 | 152.95 | 215.75 |
|  | (ii) | Interest expense | (413.10) | (386.23) | (393.93) | (1,145.51) | $(1,112.17)$ | (1,445.84) |
|  | (iii) | Exchange gain/(Loss) Unallocated | (365.11) | 1,017.66 | (253.49) | 1,731.44 | (60.79) | 1,493.06 |
|  |  | Net Profit before Tax | 3,859.88 | 4,606.82 | 2,235.80 | 12,543.87 | 6,001.95 | 7,978.19 |
|  |  |  |  |  |  |  |  |  |
| 3 |  | Capital Employed |  |  |  |  |  |  |
|  | a. | Wholesale | 10,237.14 | 11,185.86 | 21,849.34 | 10,237.14 | 21,849.34 | 7,438.61 |
|  | b. | Retail | 9,041.42 | 9,680.58 | 9,228.14 | 9,041.42 | 9,228.14 | 8,472.64 |
|  |  | Total | 19,278.56 | 20,866.45 | 31,077.48 | 19,278.56 | 31,077.48 | 15,911.25 |
|  |  |  |  |  |  |  |  |  |
| 4 |  | Other Information |  |  |  |  |  |  |
|  |  | Segment Assets |  |  |  |  |  |  |
|  | a. | Wholesale | 27,500.50 | 28,097.46 | 41,442.14 | 27,500.50 | 41,442.14 | 24,832.60 |
|  | b. | Retail | 17,998.35 | 19,913.65 | 17,106.97 | 17,998.35 | 17,106.97 | 15,264.23 |
|  |  | Segment Liabilities |  |  | - | - | - | - |
|  | a. | Wholesale | 17,263.36 | 16,572.70 | 19,592.80 | 17,263.36 | 19,592.80 | 17,393.99 |
|  | b. | Retail | 8,956.93 | 10,233.07 | 7,878.84 | 8,956.93 | 7,878.84 | 6,791.59 |
|  | C | Unallocable |  | 338.90 |  | - |  |  |
|  |  | Depreciation \& Amortisation |  |  | - | - | - | - |
|  | a. | Wholesale | 71.59 | 64.87 | 66.90 | 196.60 | 166.03 | 231.47 |
|  | b. | Retail | 113.09 | 103.55 | 179.25 | 300.24 | 502.18 | 500.57 |
|  |  | Non Cash Expenses other than Depreciation |  | - | - | - | - | - |
|  | a. | Wholesale | 0.01 | - |  | 0.01 | - | 10.32 |
|  | b. | Retail |  |  |  |  |  |  |

